## Step 6: Plan for Monitoring and Evaluation (M&E)

Illustrative indicators for measuring inputs, outputs, outcomes and impact are provided below, with examples of potential data sources:

***Women of Reproductive Age:***

* Number of television spots aired on TV (Monitoring- communication channel statistics)
* Proportion of women of reproductive age who believe that ECPs are a healthy and acceptable option (Evaluation- omnibus survey or nationally representative survey)
* Number of instances of ECPs use following demand generation campaign (Evaluation- service statistics)
* Proportion of family planning users using ECPs in the past 12 months (Evaluation- DHS or nationally representative survey)
* Proportion of women of reproductive age who report that they talked to their spouse about family planning options, including ECPs (Evaluation- omnibus survey or nationally representative survey)
* Proportion of women of reproductive age who report that they know where to access information and services for ECPs (Evaluation- omnibus survey or nationally representative survey)
* Proportion of women who have heard of ECPs (Evaluation- omnibus survey or nationally representative survey)
* Proportion of women who know where to find ECPs (Evaluation- omnibus survey or nationally representative survey)
* Proportion of women who have correct knowledge about ECPs (Evaluation- omnibus survey or nationally representative survey)
* Proportion of women who think that ECPs are affordable (Evaluation- omnibus survey or nationally representative survey)
* Number of households visited by non-clinical providers (Monitoring- provider self-reported data)

***Providers:***

* Number of clinical providers trained on ECPs (Monitoring- program records)
* Number of referrals made by non-clinical providers using counseling cards (Monitoring- provider self reported data)
* Proportion of clinical providers who report that they have high self-efficacy for provision of ECPs (Evaluation- provider self reported data or survey)
* Proportion of providers with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects
* Proportion of providers who feel confident and comfortable counseling clients and administering ECPs
* Number of ECPs clients counseled and served on a monthly basis (service statistics)

***Pharmacists:***

* Proportion of outlets carrying ECPs (Monitoring – survey data or mystery shopper visits)
* Number of pharmacists trained on ECPs (Monitoring- program records)
* Proportion of pharmacists with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects (Evaluation- provider self reported data or survey or mystery shopper visits)
* Proportion of pharmacists who feel confident and comfortable counseling clients and administering ECPs (Evaluation- provider self reported data or survey)
* Number of ECPs clients served on a monthly basis (Monitoring - service/sales records)

***Community-based workers:***

* Proportion of CHWs with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects (Evaluation- provider self reported data or survey)
* Number of CHWs trained (Monitoring- program records)
* Proportion of CHWs who feel confident and comfortable counseling clients (and administering ECPs) (Evaluation- self reported data or survey)
* Number of ECPs clients referred on a monthly basis (Monitoring - service/sales records)

***Crisis settings:***

* Number and type of sites offering ECPs as part of services
* Number of those who experienced sexual violence counseled on ECPs (and provided with ECPs or received referral) (Monitoring - service/sales records)

***Male partners/Peers:***

* Proportion of male partners / peers who reported viewing TV spots related to ECPs (Monitoring- nationally representative surveys)
* Proportion of male partners / peers who report that ECPs are a healthy and acceptable option (Evaluation- omnibus surveys or nationally representative surveys)
* Proportion of male partners / peers who report that they talked to their spouse / friend about ECPs (Evaluation- omnibus surveys or nationally representative surveys)