

Step 6: Plan for Monitoring and Evaluation (M&E)

Illustrative indicators for measuring inputs, outputs, outcomes and impact are provided below, with examples of potential data sources:

Women:

- Number of television spots aired on TV (Monitoring- communication channel statistics)
- Proportion of women of reproductive age who believe that implants are a healthy and acceptable option for family planning. (Evaluation- omnibus survey or nationally representative survey)
- Number of implants inserted following demand generation campaign (Evaluation- service statistics)
- Proportion of family planning users using the implant (Evaluation- DHS or nationally representative survey)
- Proportion of women of reproductive age who report that they talked to their spouse about family planning options, including the implant (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women of reproductive age who report that they know where to access information and services for implants (Evaluation- omnibus survey or nationally representative survey)

Providers:

- Number of clinical providers who viewed training video on appropriate contraceptive counseling (Monitoring- communication channel statistics)
- Number of households visited by non-clinical providers (Monitoring- provider self-reported data)
- Number of referrals made by non-clinical providers using counseling cards (Monitoring- provider self reported data)
- Proportion of non-clinical and clinical providers who can accurately report the eligibility criteria for different contraceptive methods (Evaluation- provider self reported data or survey)
- Proportion of clinical providers who report that they have high self-efficacy for provision of implants (Evaluation- provider self reported data or survey)

Partners:

- Number of partners of women of reproductive age who reported viewing TV spots related to family planning and the implant (Monitoring- nationally representative surveys)
- Proportion of partners of women of reproductive age who report that the implant is a healthy and acceptable option for family planning (Evaluation- omnibus surveys or nationally representative surveys)

- Proportion of partners of women of reproductive age who report that they talked to their spouse about family planning options, including the implant (Evaluation- omnibus surveys or nationally representative surveys)