

Step 6: Plan for Monitoring and Evaluation (M&E)

Illustrative indicators for measuring inputs, outputs, outcomes and impact are provided below, with examples of potential data sources:

Women of Reproductive Age:

- Number of television spots aired on TV (Monitoring- communication channel statistics)
- Proportion of women of reproductive age who believe that ECPs are a healthy and acceptable option (Evaluation- omnibus survey or nationally representative survey)
- Number of instances of ECPs use following demand generation campaign (Evaluation- service statistics)
- Proportion of family planning users using ECPs in the past 12 months (Evaluation- DHS or nationally representative survey)
- Proportion of women of reproductive age who report that they talked to their spouse about family planning options, including ECPs (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women of reproductive age who report that they know where to access information and services for ECPs (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women who have heard of ECPs (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women who know where to find ECPs (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women who have correct knowledge about ECPs (Evaluation- omnibus survey or nationally representative survey)
- Proportion of women who think that ECPs are affordable (Evaluation- omnibus survey or nationally representative survey)
- Number of households visited by non-clinical providers (Monitoring- provider self-reported data)

Providers:

- Number of clinical providers trained on ECPs (Monitoring- program records)
- Number of referrals made by non-clinical providers using counseling cards (Monitoring- provider self reported data)
- Proportion of clinical providers who report that they have high self-efficacy for provision of ECPs (Evaluation- provider self reported data or survey)
- Proportion of providers with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects
- Proportion of providers who feel confident and comfortable counseling clients and administering ECPs
- Number of ECPs clients counseled and served on a monthly basis (service statistics)

Pharmacists:

- Proportion of outlets carrying ECPs (Monitoring – survey data or mystery shopper visits)
- Number of pharmacists trained on ECPs (Monitoring- program records)
- Proportion of pharmacists with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects (Evaluation- provider self reported data or survey or mystery shopper visits)
- Proportion of pharmacists who feel confident and comfortable counseling clients and administering ECPs (Evaluation- provider self reported data or survey)
- Number of ECPs clients served on a monthly basis (Monitoring - service/sales records)

Community-based workers:

- Proportion of CHWs with accurate knowledge of ECPs, including mechanism of action, effectiveness, mode of administration, and side effects (Evaluation- provider self reported data or survey)
- Number of CHWs trained (Monitoring- program records)
- Proportion of CHWs who feel confident and comfortable counseling clients (and administering ECPs) (Evaluation- self reported data or survey)
- Number of ECPs clients referred on a monthly basis (Monitoring - service/sales records)

Crisis settings:

- Number and type of sites offering ECPs as part of services
- Number of those who experienced sexual violence counseled on ECPs (and provided with ECPs or received referral) (Monitoring - service/sales records)

Male partners/Peers:

- Proportion of male partners / peers who reported viewing TV spots related to ECPs (Monitoring- nationally representative surveys)
- Proportion of male partners / peers who report that ECPs are a healthy and acceptable option (Evaluation- omnibus surveys or nationally representative surveys)
- Proportion of male partners / peers who report that they talked to their spouse / friend about ECPs (Evaluation- omnibus surveys or nationally representative surveys)