Template 1.2.1: It's BIG News!

**Name of Publication**

**Date:** List the day, month and year of your vision

| today's WEATHER | tomorrow's WEATHER |

**In Other News:**

- In city news...
- In sporting news...
- In international news...

**Front Page Headline:** It’s BIG news!

Think about the community you have envisioned in the previous exercise.
Now think about what story you want to be told about your organization in ten years time.
In the space below, tell that story. Give it a headline. Describe or draw a photograph.
And remember, this is BIG news!

**Photograph.**
Draw or describe an image that helps to tell the story.

**News Story.**
Describe what a publication would say about the contribution your organization has made.

**Characteristics.**
List three words that a publication would use to describe your organization.

1. 
2. 
3.