**Financial Return Worksheet**

**Instructions:** Read and complete the following steps.

1. Prepare a brief statement explaining the Financial Objectives that will be used to measure the financial return on the investment.

Click here to enter text.

1. Select and list the financial performance indicators that you will use to measure the return on investment.
2. The financial indicators in the table below are automatically calculated and graphed in the BPH Financial Modeling Tool and can be found at the bottom of the “Product Forecast” tab and in the “Financial Charts” tab.

|  |  |  |
| --- | --- | --- |
| **Financial Objectives** | **Output Indicators** | **Outcome Indicators** |
| Contribution Margin % | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
| Gross Margin % | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
| Gross Margin Growth Rate % | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
| Break-even Analysis | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |
|  | Click here to enter text. | Click here to enter text. |