##### **Social Return Worksheet**

**Instructions:** Read and complete the following steps.

1. Prepare a brief statement stating the Social Objectives that you hope to achieve by introducing the new product or service to your organization's target population.

Click here to enter text.

1. The Social Objectives provided are merely illustrative and can be changed.
2. Select and list the output and outcome indicators that you will use to measure the results achieved, or social return on the investment.

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| --- | --- | --- |
| **Social Objectives** | **Output Indicators** | **Outcome Indicators** |
| Health Status | Click here to enter text. | Click here to enter text. |
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| Access | Click here to enter text. | Click here to enter text. |
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