



WORKSHEET #7: BEHAVIORAL OBJECTIVES

PART 1

Purpose: To help create behavioral objectives for your program (Part 1) and make sure they are SMART (Part 2).

Preparation:

Gather the following data to help you fill out this Worksheet for your program:

- **Worksheet #1** with your data, if you worked through **Essential Element 1**. If you have not completed **Essential Element 1**, make sure that you have reliable data about your audience and the SRH problem your program is targeting.
- Audience profile(s) (**Worksheet #6**). We recommend that you complete **Essential Element 4** before working on this Essential Element.

Directions:

1. Answer the questions in this Worksheet using your data. This Worksheet has two parts. You need to complete the first part before working on Part 2.
2. Refer to the **Worksheet #7: Zanbe Example** to help you complete this blank Worksheet with the information relating to your program.
3. After having completed this Worksheet, you need to work through **Worksheet #8** to finalize your program indicators.

Program goal: _____

Question	Answer	
Who is the intended audience?		
What is the action to be taken by the intended audience?		
How will this action contribute to the program goal?		
How will this action meet the needs of the audience?		
In what timeframe will the behavior change occur? (state a beginning and end date)		
What is the amount of change that will be achieved in this timeframe? (state the current level and the desired objective)	From this	To this



WORKSHEET #7: BEHAVIORAL OBJECTIVES

PART 2

Instructions:

1. Review your behavioral objective and check whether it meets the SMART criteria.
2. For each item with a "no" check, make modifications.
3. If all items are checked "yes," congratulations. To make sure, ask others on your team to critique your behavioral objective to see if they can improve and make it SMART-er.

Summarized behavioral objective: _____

Is it . . . ?	Yes	No	Suggested Improvement
Specific?			
Measurable?			
Achievable?			
Relevant?			
Time-bound?			

Improved behavioral objective: _____

TIME TO REFLECT

Before you move on, take a moment to reflect on your experience with this Worksheet. What are the three key pieces of information you learned from filling out this Worksheet?

1.

2.

3.