**WORKSHEET 3C: Stakeholder Analysis: Overlap, Synergies, and Gaps**

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| What is the **process** by which the various stakeholders expect the integration to take place? |  |
| Which **topic areas** are addressed by multiple stakeholders? Are there any important areas not currently addressed?  |  |
| Where are there areas of overlap in **target audiences** between stakeholders? Are there any important audiences that are not currently addressed?  |  |
| Which **geographic areas** are saturated? Are there any geographic areas important for the integrated SBCC that are not currently addressed?  |  |
| What are other areas of **overlap** between stakeholders? How might they be reduced? |  |
| What existing **synergies** can be taken advantage of? |  |
| What are the similarities and differences in **indicators and reporting mechanisms**?  |  |
| What **competing demands or agendas** of stakeholders might complicate the integration process? |  |
| What **resources** are available for the integration?  |  |
| What **gaps** exist and need to be addressed?  |  |
| Based on this information, what are the **highest priorities** for a successful integrated SBCC program?  |  |