



**Provider Behavior Change
Implementation Kit**

Prioritization Matrix and Action Tracker

Purpose – to help you build upon the [Needs Summary Table](#) by setting priorities as a group and identifying those who will be held accountable for addressing the needs

Essential Factor	Identified Needs	Need Interactions	Priority	Action Owner and Review Date
Expectation	<i>Needs uncovered related to setting of expectations</i>	<i>Note if any need has a relationship to others in the table—either direct (it appears or increases when another need is present) or indirect (it is absent or decreases when another need is present)</i>	<i>Rank order those needs considered top priorities</i>	<i>Identify a Steering Committee owner for addressing each prioritized need and a date by which the Committee will be updated on progress</i>
Ability	<i>Needs uncovered related to issues of ability</i>			
Opportunity	<i>Needs uncovered related to issues of opportunity</i>			
Motivation	<i>Needs uncovered related to issues of motivation</i>			
Other				
<i>Needs uncovered that are not related to the investigative questions, or that are beyond the CHW needs scope but have an impact on their work</i>				