

WORKSHEET 2.4: IDENTIFYING FURTHER RESEARCH NEEDS

Purpose: This worksheet will help you identify if and what further research you may require to develop adequate communication interventions to respond to the emergency.

Directions: Complete this worksheet referring to the information that you collected from the desk review. Consider the primary research methodologies described earlier in this unit to determine the most suitable approach for answering further information needs.

Please note that this worksheet is followed by a completed example that you can use as reference if necessary.

	Yes/No	Notes
Is there anything else you would like to know about the behaviors, attitudes, knowledge or perceptions of how the population is responding to the emergency?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you need to know more about the barriers and facilitators of behaviors related to the emergency?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you need to know more about the culture, norms and traditions that govern behaviors related to the emergency?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Are there vulnerable and at-risk groups that have been omitted by the secondary research you reviewed?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you need to know more about the people of influence in the lives of the affected populations?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Do you need to know more about the programs and organizations operating in the affected areas?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Have you identified any contradictory information from your secondary research that	<input type="checkbox"/> Yes	

requires further investigation?	<input type="checkbox"/> No	
Do you think that the information you collected from the secondary research may be biased in any way?	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Are there any questions that could help you design your emergency response that remain unanswered from the secondary research?	<input type="checkbox"/> Yes <input type="checkbox"/> No	