

WORKSHEET #2: URBAN ASSESSMENT (CONTINUED)

3. What are the social norms that may support or act as barriers to the intended behavior change for your intended audience?

Supportive:

Barriers:

4. What current policies or pending legislation might support or be a barrier to your target audience's response to the SBCC program?

Supportive:

Barriers:

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5. What other organizations are currently addressing the SRH problem in your community? List the name of the organization, their activities relating to your project, the people they are focusing on and geographical area for their activities.

Name of Organization	Activities	Audience	Geographic Area

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TIME TO REFLECT

Before you move on, take a moment to reflect on your experience with this Worksheet. What are the three key pieces of information you learned from filling out this Worksheet?

1.

2.

3.